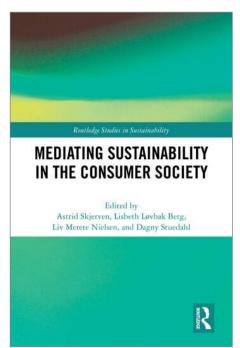
40% discount with this flyer!



Dec 2024: 254pp 21 B/W illustrations Hb: 978-1-032-49219-3 **£135.00**

For more information visit: www.routledge.com/9781032492193

Mediating Sustainability in the Consumer Society

Edited By Astrid Skjerven, Lisbeth Løvbak Berg, Liv Merete Nielsen, Dagny Stuedahl

This book sheds light on the role and impact of sustainability mediation, an effective tool for political authorities and business enterprises to persuade consumers of the integrity of their actions, products, and services. It offers a critical and multidisciplinary view of sustainability mediation from experts in the fields of philosophy, consumption research, media studies, fashion, design, and citizenship, offering a unique, holistic view. The book is of interest to scholars, researchers, and postgraduate students in all subject fields concerned with sustainability, including design, visual communication, fashion, consumption, media and journalism, and sustainable development.

40% Discount Available - enter the code **MSC40** at checkout*

Hb: 978-1-032-49219-3 | £81.00

* Please note that this discount code cannot be used in conjunction with any other offer or discount and only applies to books purchased directly via www.routledge.com. This code is valid until 28th February 2025.

For more details please contact: CIS team, corporate.sales@tandf.co.uk

TABLE OF CONTENTS:

Introduction Astrid Skjerven, Lisbeth Løvbak Berg, Liv Merete Nielsen, and Dagny Stuedahl Part 1: Ethics 1. Sustainability and its discontents: recovering the sources of value Arne Johan Vetlesen 2. Sustainability discourses and the question of democracy Cecilie Sachs Olsen 3. Exploring Norway's audiovisual industry: a study on communicated engagement in sustainable practices Camille Z. Thisell Part 2: Consumption 4. Who can stop the greenwashing Ingunn Grimstad Klepp and Ingrid Haugsrud 5. Future of sustainable fashion communications: from marketing messages to the mediation of mutable meanings Rachel Matthews and Tiziana Ferrero-Regis Part 3: Communication 6. Creating sustainability by mythmaking: IKEA's advertising campaigns "The Trash Collection" and "The Life Collection" Astrid Skjerven 7. Cultivating responsibility through Instagram: fashion, revolution and narrative Paige Street 8. Imagination and agency: on the role of fiction in ecological discourses Dörte Linke Part 4: Literacy 9. Redefining digital literacy for sustainable mediation Dagny Stuedahl 10. Communicating sustainable uses of plastics in a museum setting: the case of the Museum of Design in Plastics Louise Dennis 11. Indigenous approaches to mediation of the climate and nature emergency: a conversation with Vanessa Andreotti Lisbeth Løvbak Berg

