

The Forgotten Beginning of Student Writing: Assignment Prompts

Andrea Williams Writing-Integrated Teaching (WIT), Faculty of Arts & Science Writing and Rhetoric, Innis College University of Toronto

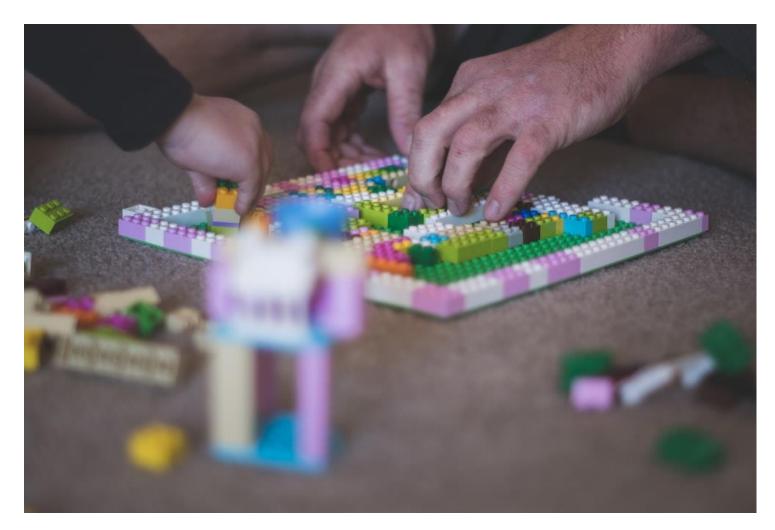
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Presentation Overview

- 1. Assignments matter yet are an occluded genre
- 2. This occlusion turns on authorship: assignments are not attributed
- 3. The consequences of this occlusion for teaching and teaching writing



Assignments are building blocks of learning



Assignments as a Key Teaching Genre

"Students fail assignments and sometimes assignments fail students." (p. 95)

"if student work is the engine of a course, then the assignments are the creative centre of our teaching practice" (p. 110)

William Germano & Kit Nicholls, *Syllabus: The remarkable, unremarkable document that changes everything*

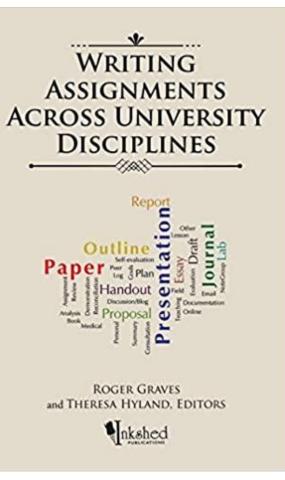
Why Assignments Matter

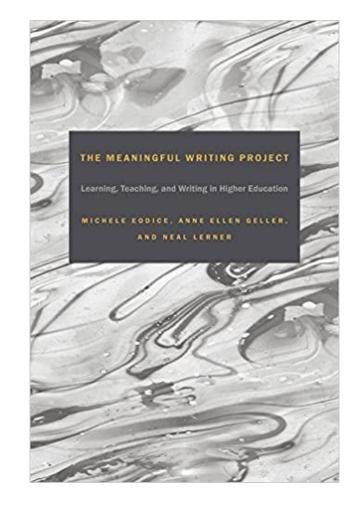
Good assignments support

- Equity, Diversity & Inclusion (Felton et al. 2019; Transparency in Teaching Learning and Teaching)
- disciplinary learning and disciplinary writing (Bean, 2011; Meltzer, 2014)



Research informing this project





thepromptjournal.com

Prompt: A Journal of Academic Writing Assignments

Why have assignments been overlooked as a site of authorship and how does this impact teaching and learning?

Observation: Assignments play a major role in student learning, yet remain an occluded academic genre (Clark, 2005; Neaderhauser, 2016; Swales, 1996)

Hypothesis: Assignments are an occluded teaching genre because they are collaborative, heteroglossic ("remixes" and "mashups"), ephemeral texts, exclusively student-focused texts that lack the author-function (Foucault, 1969)



Knowledge Gap and Questions: Production and circulation of assignments

We know little about the factors that influence instructors in assignment design (Polk, 2019)

- 1. How do we support assignment sharing while also giving credit?
- 2. How do assignments circulate and how can we track their (re)creation and circulation?
- 3. Can assignment libraries like AAD and NILOA (National Institute for Learning Outcomes Assessment) accomplish this?



Why are assignment prompts/briefs not credited?

- Heteroglossic nature
- Part of a "gift" economy (Bourdieu 1990), which distinguishes teaching from scholarship



The Problem with Ignoring Assignment Prompts

 Refusing to acknowledge assignment creators/adaptors ignores the expertise and labour (Anderson et al 2016) involved in creating and/or adapting effective assignment prompts



A Solution: Assignments as Scholarship

- 1. <u>Prompt: A Journal of Academic Writing Assignments</u>
- 2. Assignment Libraries:
 - <u>NILOA Assignment Library</u> (National Institute for Learning Outcomes Assessment) US-based
 - AAD (Assignments Across Disciplines) Canadian-based



Recognizing the Assignment Genre

• Elevates the status of teaching and teachers



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