

The trial lecture lecture

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What do they want?

- Find your focus
 - Go broad - overview
 - Nuanced understanding
 - Critical reflection

Make the presentation **meaningful** for you
(which will probably result in it being interesting for your audience)

Use the presentation for obtaining a **new perspective** on your own work.

For example:

Studying conversation-based programming: methodological implications, challenges and potential for public libraries

Studying?

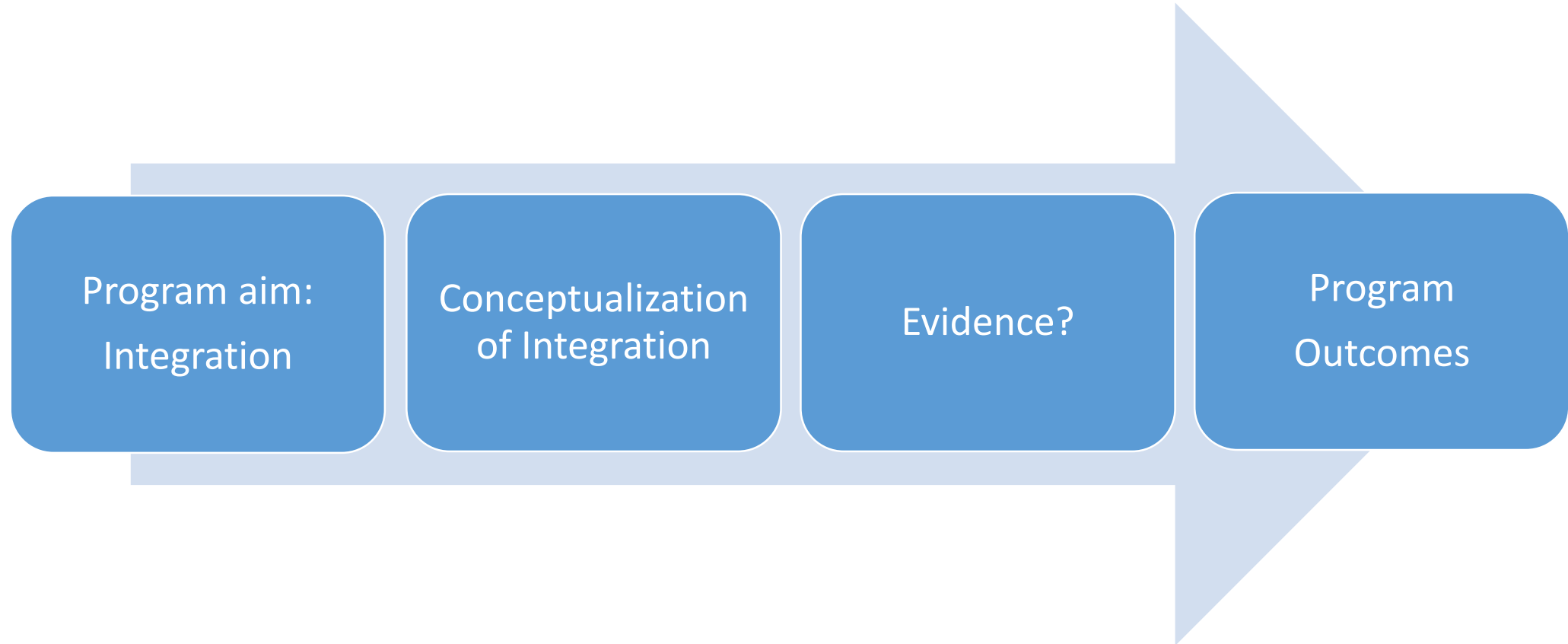
Methodology?

Public libraries?

- management?
- practice?
- role?

(My answer: Studying conversation-based programming requires that we critically reflect on the program aims (integration) because our understanding of integration will influence the methods we use to study the programs and how we then understand and inform practice)

From Aim to Outcome



Content

To keep in mind: **What is your point?**

How are you going to build up your argument / make your point?

- Metastructure
 - Logical progression of presentation (similar to an article)
 - Background? Previous literature?
- Red thread
 - How does this slide contribute to answering the question?
 - How does it help me make my point?

Content

- Definitions of central concepts
 - What is conversation-based programming, antipress violence, human and social factors in information retrieval, etc.?
- Relate it to your research

Practical Points

- Practice a few times (2-3)
- Build in structure (metastructure)
- Engage your audience visually

Conclusion

- What is the take-away? Bring it back around
- Key points / the main point?
- Further research?

Just in case:

- What are the key contributions of your research?