

Template – ERC

Why this project idea? *(Please address the essence of the bullet points although you may structure it freely)*

- Describe the project objective(s), what makes your project objectives ambitious and to what extent are they beyond the state of the art in your field?
- Why is the proposed research so important to your field?
- What makes your research high risk-high gain (if successful, the benefits can be huge, but there is a high risk the proposed research does not entirely fulfil all aims)?

Why now?

- What is new in the scientific approach or methodology you want to develop and apply in your project?
- How will your research (if successful) open up new horizons and opportunities in science, technology or scholarship? Which new scientific questions in various research fields could be raised and possibly be answered after successful completion of your research project?

Why you?

- Why are you the right person to carry out this research?
- What aspects of your CV (e.g. scientific publications, international mobility, cross-sectoral collaboration, leading research projects, students and researchers) show that you are the best suited to tackle the risks related to this high risk-high gain project?